

Key to a better tomorrow? Better choices today.

We're planting change for a better tomorrow and set ambitious targets to hit.

TODAY

END 2023

2024



REGENERATIVE AGRICULTURE JOURNEY SOY

We started the transition to regenerative agriculture with our soy protein supplier in Serbia in 2022

50% of soy protein used in our products grown on regenerative farms

70% of soy protein used in our products grown on regenerative farms



EUROPEAN SOY

50% of the soy protein used in all our products* is sourced right here in Europe

>50% of the soy protein used in all our products* will be European sourced

100% of the soy protein used in all our products* will be European sourced



PACKAGING OF THE FUTURE

Packaging designed for recycling

Reduce packaging by **36%** by taking off the sleeve

Exploring 'The Packaging of the Future' – with the goal of having a sustainable packaging



FACTORIES

100% renewable electricity in our **Factories** in Europe



*From our products produced in Europe